

**INSPIRING NEW SPACES IN CAPITAL'S
CREATIVE QUARTER**

Since an independent literary group first met and set pen to paper in the area, Bloomsbury, London, has been synonymous with original and creative thought, making the brand new meeting and event suites at the Radisson Edwardian Bloomsbury Street Hotel the natural choice for inspirational spaces.



Launched January 2009, the sleek self-contained suite featuring 7 stylish spaces – the largest catering to a capacity of 300 people – is part of the £25 million transformation of what was the four-star deluxe Radisson Edwardian Marlborough Hotel, now – the Radisson Edwardian Bloomsbury Street Hotel.



Clad in luxe fabric and shimmering metallic finishes, this versatile venue boasts the latest high definition audio-visual system with in-built Blu-Ray equipment, complimentary wi-fi and intuitive touch-screen technology. For a completely hassle-free experience a dedicated event technician will be on hand to help provide a seamless and spectacular presentation.



Influenced by the local literary connection, the immense Folio Room, one of the largest conference spaces in central London, proves that size really does matter, comfortably accommodating 300 theatre-style and 250 for dinner within a stunning designer silver setting.

Looking for the most exclusive venue in town? Why not host your own dinner party with a difference, in one of the Bloomsbury Street's intimate private suites.

With a private bar, stylish black granite breakout area and luxury catering services the shimmering Bloomsbury Street Suites promise to add a creative spark (and sparkle) to any event.

The Bloomsbury Street Hotel launched 5 January in the heart of London. Conveniently located for all the capital's leisure and transport amenities and just a stone's throw away from the British Museum the hotel is destined to be the business traveller's hottest destination for 2009.

Radisson Edwardian Bloomsbury Street Hotel,

9-13 Bloomsbury Street, London, WC1B 3QD

For conferencing reservations please call: +44 (0)20 7666 2322

For general reservations please call: +44 (0)20 7636 5601

For more information: www.radissonedwardian.com/bloomsburystreet

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Notes To Editors:

Spokespeople are available for interviews and the hotel is available for filming and photoshoots

Part of the UK's fastest growing upscale hotel brand, Radisson Edwardian has a collection of 13 individual hotels in unparalleled locations across London and Manchester. While each has its own unique character and independent spirit, all are renowned for a "Yes I Can!" spirit of service, supported by a "100% Guest Satisfaction Guarantee". With design that doesn't compromise on comfort, a commitment to intelligent technology – high-speed wireless is complimentary throughout – and chic restaurants and bars showcasing seasonal British ingredients, Radisson Edwardian offers a stylish, upscale experience at an affordable price.

Radisson Edwardian is one of the UK's largest privately owned hotel groups. Included in the group is The May Fair Hotel, Mayfair (an independent brand), plus a further 11 hotels in London; Radisson Edwardian Heathrow Hotel & Conference Centre, Radisson Edwardian Leicester Square & Radisson Edwardian Hampshire (Leicester Square), Radisson Edwardian Bloomsbury Street & Radisson Edwardian Kenilworth (Bloomsbury), Radisson Edwardian Berkshire & Radisson Edwardian Sussex (Oxford Street), Radisson Edwardian Mountbatten (Covent Garden), Radisson Edwardian Grafton (Tottenham Court Road), Radisson Edwardian Vanderbilt (Kensington), Radisson Edwardian New Providence Wharf (Docklands) and the award winning Radisson Edwardian Manchester Free Trade Hall.

For information on any of our hotels visit the web site www.radissonedwardian.com

For further information, press reviews, test drives and overnights please contact Sarah Priddis, Helen Parker, Joanne Lawless or Ellie Marsh at Mason Williams PR:

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