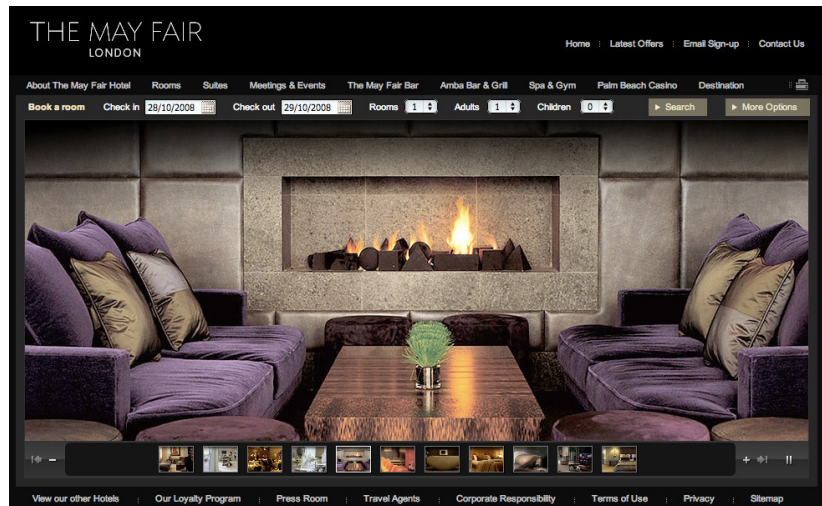


# THE MAY FAIR

## COMPREHENSIVE NEW WEBSITE EVOKES THE GLAMOUR AND GRANDEUR OF LONDON'S MAY FAIR HOTEL

The May Fair Hotel in London has launched a dynamic new website to evoke the true luxury feeling the hotel exudes in person.

Renowned as an icon of expressive contemporary design, bringing together boutique attention to detail with exceptional hotel service, the new website supports the establishment of the May Fair Hotel in a league of its own.



From sparkling images of its grand public rooms to detailed information about its guest rooms, spa, dining and meeting spaces, The May Fair Hotel's new website captures the luxury hotel's most distinguishing characteristics in a user-friendly format that makes it easier than ever for guests and bookers to get what they need from the hotel.

General Manager Charles Oak commented: "We are delighted to introduce a website that illustrates more fully the hotel's many distinctive features, such as the award-winning May Fair Bar, renowned gym and spa, quintessential Palm Beach casino, and impressive meeting space. In essence, through its wealth of images and detailed information, visitors can now visit the May Fair before they even arrive."

Covering each element of the impressive hotel the new website is an invaluable tool.. In addition to capturing the glamour of the hotel look, the site boasts such innovative features as:

- Comparison Calculator – A function allowing visitors to compare up to three of the hotel's 12 signature suites, with at-a-glance specifications

- Suite fact sheets – Easy-to-read, printable fact sheets highlighting each suite’s imagery, dimensions, floor plan and specifications
- ‘Suggest a Suite’ Option – The hotel’s team will contact site visitors to discuss requirements in detail before offering the most appropriate option for booking
- Images and descriptions of every room available in the hotel
- Downloadable restaurant, bar and spa menus
- Detailed meeting and conference room floor plans
- Online restaurant reservations
- Hotel personalities brought to life
- The latest packages and weekend break ideas to inspire a visit

In addition, the site features online booking, last-minute offers, hundreds of images – many in slide-show format – capturing the historic hotel’s contemporary interiors and luxurious opulence.

Set in exclusive Mayfair in the heart of London, The May Fair Hotel is a legendary hotel with glamorous past. The May Fair was first opened by King George V in 1927 and offers over 400 luxury rooms, including 12 of the capital's most memorable hotel suites, a discreet spa, a fine-dining restaurant and the quintessential London Casino. The spirit of surrounding Mayfair is captured beautifully, especially in our destination May Fair Bar, breathtaking Crystal Room and opulent Danziger Suite, which between them have played host to some of London's most extravagant society events.

For more information about the May Fair Hotel visit [www.themayfairhotel.co.uk](http://www.themayfairhotel.co.uk)

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**NOTES TO EDITORS:**

The Director of Sales is available for comment or interview. Please contact Joanne Lawless at Mason Williams PR on 0845 0941 007 to arrange.

The famous May Fair Hotel dates back to the Twenties and is renowned for its royal connections.

Having recently undergone a £75 million rejuvenation programme, the May Fair Hotel is now one of the finest hotels in London.

The May Fair Hotel is the Official hotel of London Fashion Week.

**For further information, press reviews, test drives and overnights please contact Joanne Lawless, Jenna Martin or Sarah Priddis at Mason Williams PR:**

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