



Jetstar Gold Coast Titans Media Release for Tuesday, February 10, 2009

Titans unite with Radisson

The Jetstar Gold Coast Titans have found a new home away from home through a new sponsorship partnership with the Radisson Resort Gold Coast.

The exciting two-year partnership will see the renowned Radisson resort become the official leisure and conference venue of the Jetstar Gold Coast Titans.

On hand to help make today's announcement was Jetstar Titans chairman Paul Broughton along with players Mark Minichiello, Nathan Friend, Aaron Cannings and Ian Donnelly.

To celebrate the occasion, all four players participated in a cook-off featuring Radisson Resort's executive chef Volker Koepke and Sea FM's Paul and Moyra.

Although the competition was hotly contested, the team of noted cook Minichiello and Donnelly proved a shade too classy for their opponents in Friend and Cannings.

Mr Broughton said it was exciting to strike up a partnership with a fantastic facility that is so close to Skilled Park.

"It is so refreshing in today's economic climate to have such a powerful hotel management group again expanding their visionary perception of the future of hospitality," he said.

"This arrangement will enable visiting VIPs to stay at Radisson Resort.

"It will also allow the Titans to take advantage of the resort's function rooms for conferences and awards nights. They can play golf at the resort's five partner golf courses."

The Radisson is offering supporters and visiting team fans special incentives to stay at the resort when Jetstar Titans are playing at home.

Radisson Resort Gold Coast general manager Gerard Knight said the sponsorship deal delivered numerous benefits.

"The Titans are very popular locally," said Mr Knight.

"This opens up the opportunity for room sales to guests invited by companies with corporate boxes and rugby league fans coming to support their teams when they play against the Titans."

Radisson Resort Gold Coast director of sales and marketing Suzie Jones said the Titans' major airline sponsor, Jetstar, had already proven to be an asset.

"Jetstar brings opportunities for new business from within Australia and overseas," said Mrs Jones.

“Radisson Resort Gold Coast is very sport focussed. Numerous national and international sports team choose to stay at Radisson. We are now a prime position with the Jetstar Titans, Skilled Park, the Baseball Stadium and the resort’s on-site sporting facilities.”

For more information, interviews and images call Radisson media representative Catherine Taylor on 07 5608 5070 or Jetstar Titans media manager Adam Gardini on 0458-337704.