

What will you celebrate?



When you think about it, there's so much in life worth celebrating. Birthdays. Anniversaries. Reunions. Personal triumphs. Or promising new beginnings. All deserve to be wrapped in magic and transformed into magnificent memories that will live forever in your heart.

But often, our "day to day" comes before those things that truly last. And soon, time has passed too fast and kids have grown too soon to give these moments the fanfare they deserve. That is, until now.

During 2009, the *Disneyland*® Resort will make it easier for you to magnify these moments in wonderful Disney style. This is the year to gather with all the people who make you the happiest and celebrate any of life's most special moments at the place where dreams come true.

And since birthdays are the one celebration we all share, we start with the most magical birthday present of all: **free admission** on your birthday during 2009 to one of the two Theme Parks at the *Disneyland*® Resort*! It's our gift to you and it all begins with a visit to: disneybirthdaytreat.com

To make your birthday or any other of your celebrations even more memorable, we'll greet you with new entertainment and unique experiences that light up your occasion with pure Disney magic.

It's your special moment, so we'll make it as simple as possible to make it all come true. Because when you join us this year at the *Disneyland*® Resort, the hardest thing for you to decide is: **What will you celebrate?**

If you have already purchased a vacation package with Disney Theme Park tickets included, you may choose one of the following birthday treats instead:

- A birthday fun card in an amount equal to the price of a 1-Day/1-Park *Disneyland*® Resort ticket* for you to use on your birthday for merchandise or tour experiences at select participating locations at the *Disneyland*® Resort; or
- A special birthday FASTPASS. badge** for certain attractions at the Theme Park you visit on your birthday; or
- A *Disneyland*® Resort ticket for you to use any time until your next birthday.

*Offer does not entitle Passholders or multi-day ticket holders to cash refund or credit. Proof of birth date required upon admission. Visit disneybirthdaytreat.com for details and to register for the birthday ticket. **Based on ticket price of a 1-Day *Disneyland*® Resort Ticket at the gate, excluding tax. Adults receive card in the amount of an adult ticket; children (3-9) receive card in the amount of a child ticket. For terms and conditions of the card and details on participating locations and applicable activities and services that may be purchased with the card, visit disneyparks.com/birthdayfuncard.com. **The number of birthday FASTPASS. badges issued is limited and may not be available after 11:00AM. Valid Theme Park admission required. FASTPASS. badge is for birthday celebrant and up to 5 members of his/her party.

