

□ About Zendai MoMA□

Shanghai Zendai Museum of Modern Art is a young and ambitious museum, established by the Shanghai Zendai Group. Its goal is not only to exhibit original art works but also to encourage academic debate and to ignore the traditional definitions of what an art museum is supposed to represent. The museum is located at the Thumb Plaza in Pudong New Area, and has an exhibition space of more than 1500 square meters. The collection is diverse, including the sculptures Thumb from French artist Cesar, Love from American artist Robert Indiana, Figure 1983 from Danish artist Per Kirkeby as well as an extensive collection of contemporary Chinese art. The museum wants to do more than just organize exhibitions, it wants to support academic research and offer artists, curators and the public a place where ideas can be exchanged and where there is room for debate.